

This Week

# MARKETPLACE

If your advertising buy doesn't include This Week Marketplace you're missing out on Yorkton and area's premium free distribution newspaper. We've been delivering Marketplace **to consumers for over forty three years** and nobody does it better.

**Total blanket coverage** in over 70 communities means you'll get results. 17,300 copies with over 6,500 to the city of Yorkton and over 10,800 delivered each week in eastern Saskatchewan and western Manitoba. We deliver big numbers and that means big results for advertisers.

Marketplace contains **general interest news, features and classified section** along with a monthly events column for many of the communities we serve.

Its regional appeal makes it popular with readers from other communities and thus guarantees you strong readership.

Our flyer package is unstoppable, representing **over 20 companies** guaranteeing a strong following of customers.

- Tabloid 6 columns x 222 lines
- 1 column 9p.3 wide (1.504")
- 2 column 19p.84 wide (3.178")
- 3 Column 29p1.38 wide (4.852")
- 4 Column 39p1.92 wide (6.527")
- 5 Column 49p2.46 wide (8.201")
- 6 Column 59p3 wide (9.875" wide)

Marketplace is available as an **individual buy or combination** with our paid circulation product, Yorkton This Week.

**DEADLINE: Tuesdays Noon**

**YORKTON**  
THIS WEEK

P.O. Box 1300, Yorkton, Sask. S3N 2X3  
Offices at 20 - 3rd Avenue North  
Telephone 306-782-2465 • Fax 306-786-1898  
email: [sales@yorktonthisweek.com](mailto:sales@yorktonthisweek.com)

Visit our website at [www.yorktonthisweek.com](http://www.yorktonthisweek.com)