

# YORKTON

## THIS WEEK

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Yorkton This Week is Saskatchewan's largest weekly newspaper with a paid circulation of almost 2300 copies every Wednesday. The majority of our advertisers roll their ads into Marketplace which is distributed free to over 17,300 households in and around Yorkton.

### Wednesday's Yorkton This Week regular sections:

- Front (Local, General News)
- Sports
- Kaleidoscope (General Lifestyle, District)
- Agriculture
- Classified

### This Week Marketplace:

- General Interest News
- Local Events & Highlights from Surrounding Communities
- Classified

### Page Dimensions:

- Wednesday 6 columns x 278 lines (9.875" wide x 19.868" length)
- Marketplace 6 columns x 222 lines (9.875" wide x 15.868" length)

### Column Measurements:

- 1 column 9p.3 wide (1.504")
- 2 column 19p.84 wide (3.178")
- 3 Column 29p1.38 wide (4.852")
- 4 Column 39p1.92 wide (6.527")
- 5 Column 49p2.46 wide (8.201")
- 6 Column 59p3 wide (9.875" wide)

### Deadlines:

- Monday Noon for Wednesday
- Tuesday Noon for Marketplace

## EMAIL ADDRESSES

**SALES**  
[sales@yorktonthisweek.com](mailto:sales@yorktonthisweek.com)

**PREPRESS (ALL AD MATERIAL)**  
[prepress@yorktonthisweek.com](mailto:prepress@yorktonthisweek.com)

**CLASSIFIED WORD ADS**  
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