

This Week

# MARKETPLACE

If your advertising buy doesn't include This Week Marketplace you're missing out on Yorkton and area's premium free distribution newspaper. We've been delivering Marketplace **to consumers for over forty one years** and nobody does it better.

**Total blanket coverage** in over 100 communities means you'll get results. 20,000 copies with over 6,800 to the city of Yorkton and over 13,000 delivered each week in eastern Saskatchewan and western Manitoba. We deliver big numbers and that means big results for advertisers.

Marketplace contains **general interest news, features and classified section** along with an events column for many of the communities we serve.

Its regional appeal makes it popular with readers from other communities and thus guarantees you strong readership.

Our flyer package is unstoppable, representing **over 25 companies** guaranteeing a strong following of customers.

• Tabloid 6 columns x 222 lines

- 1 column 9p.3 wide (1.504")
- 2 column 19p.84 wide (3.178")
- 3 Column 29p1.38 wide (4.852")
- 4 Column 39p1.92 wide (6.527")
- 5 Column 49p2.46 wide (8.201")
- 6 Column 59p3 wide (9.875" wide)

Marketplace is available as an **individual buy or combination** with our paid circulation product, Yorkton This Week.

**DEADLINE: Tuesdays Noon**

**YORKTON**  
**THIS WEEK**

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