

LOCAL ADVERTISING RATE CARD

EFFECTIVE JANUARY 2018

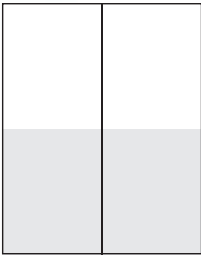
Prices are per insertion

YORKTON
THIS WEEK

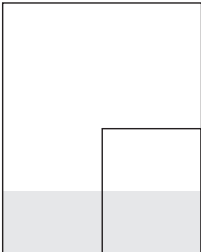
Published Wednesday
Deadline: Monday by NOON



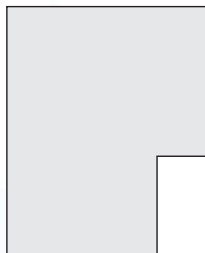
FULL PAGE
Yorkton This Week
9.8" (6 COL) x 19.8"
Marketplace
9.8" (6 COL) x 15.8"



1/2 PAGE
Yorkton This Week
9.8" (6 COL) x 9.9"
4.8" (3 COL) x 19.8"
Marketplace
9.8" (6 COL) x 7.9"
4.8 (3 COL) x 15.8"



1/4 PAGE
Yorkton This Week
9.8" (6 COL) x 5"
4.8" (3 COL) x 9.9"
Marketplace
9.8" (6 COL) x 4"
4.8" (3 COL) x 7.9"



1/8 PAGE
Yorkton This Week
3.1" (2 COL) x 7.4"
Marketplace
3.1" (2 COL) x 6"

YTW	1 INSERTION	2-4 INSERTIONS	5-12 INSERTIONS	13-26 INSERTIONS	27-51 INSERTIONS
1/16	\$152	\$122	\$114	\$106	\$99
1/8	\$304	\$244	\$228	\$212	\$198
1/4	\$608	\$488	\$456	\$424	\$396
1/2	\$1216	\$976	\$912	\$848	\$792
Full	\$2432	\$1952	\$1824	\$1696	\$1584

This Week
MARKETPLACE

Published Friday
Deadline: Tuesday by NOON

MP	1 INSERTION	2-4 INSERTIONS	5-12 INSERTIONS	13-26 INSERTIONS	27-51 INSERTIONS
1/16	\$80	\$76	\$68	\$64	\$60
1/8	\$160	\$152	\$136	\$128	\$120
1/4	\$320	\$304	\$272	\$256	\$240
1/2	\$640	\$608	\$544	\$512	\$480
Full	\$1280	\$1216	\$1088	\$1024	\$960

Colour Charges (per publication)

1/8 Page, 1/4 Page **\$85/Ad**
1/2 Page.....**\$110/Ad**
Full Page**\$170/Ad**

ROLLOVER INTO MARKETPLACE

Rerun the same ad from Yorkton This Week and receive a discounted rate



GET MORE DONE

with Glacier digital advertising
for as low as

\$9/1000 impressions



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