

2018 Insert Information

Rates (Cost/1000)	Casual	\$79.00/m
52 times per year..... \$61.00	4 times per year..... \$73.00	
26 times per year..... \$64.00	Casual 1 time per year..... \$79.00	
12 times per year..... \$68.00	Rates Available on Volume Buys	

Above rates based on insert weight of 50 grams or less

Add \$5.00 per thousand for every 10 gram increment over 50 grams

Minimum charges of \$100 will apply to all distribution orders.

Delivery

Included is information on inserts delivered in our paid newspaper **Yorkton This Week** and in our free distribution product **Marketplace**.

Delivery:

- Yorkton This Week (Metro) Wednesday distribution to subscribers only in Yorkton
- Marketplace (Tabloid) Friday distribution in city and rural
- Maximum finished insert size is 8-1/2"x11"

Booking:

- For Yorkton This Week and Marketplace, deadline is Fridays 4 p.m.

Shipping:

- **Inserts must arrive Fridays by 4 p.m. preceding the date of delivery**
- Late arrival may result in additional charges of \$28.00/M.
- Additional handling ie. folding, uninserting mail handling etc. \$28.00/M.
- Recycle fee \$12.00/M.
- Inserts on pallets, boxed or stacked, shrink wrapped
- Maximum pallet height must not exceed 4 feet (1.25m)
- Maximum pallet weight must not exceed 2500lbs

Pricing for DHC, Outserts and NBB will be forwarded by Jim Ambrose, Publisher

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WEBSITE

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